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Marketing & Sensory Research

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Imasens is a leading market research agency specialized in consumer and sensory research, recognized for its innovative qualitative and quantitative approaches.

Imasens provides all the insight tools you need to identify the sensory drivers of product success and to develop great cosmetic products and packagings.

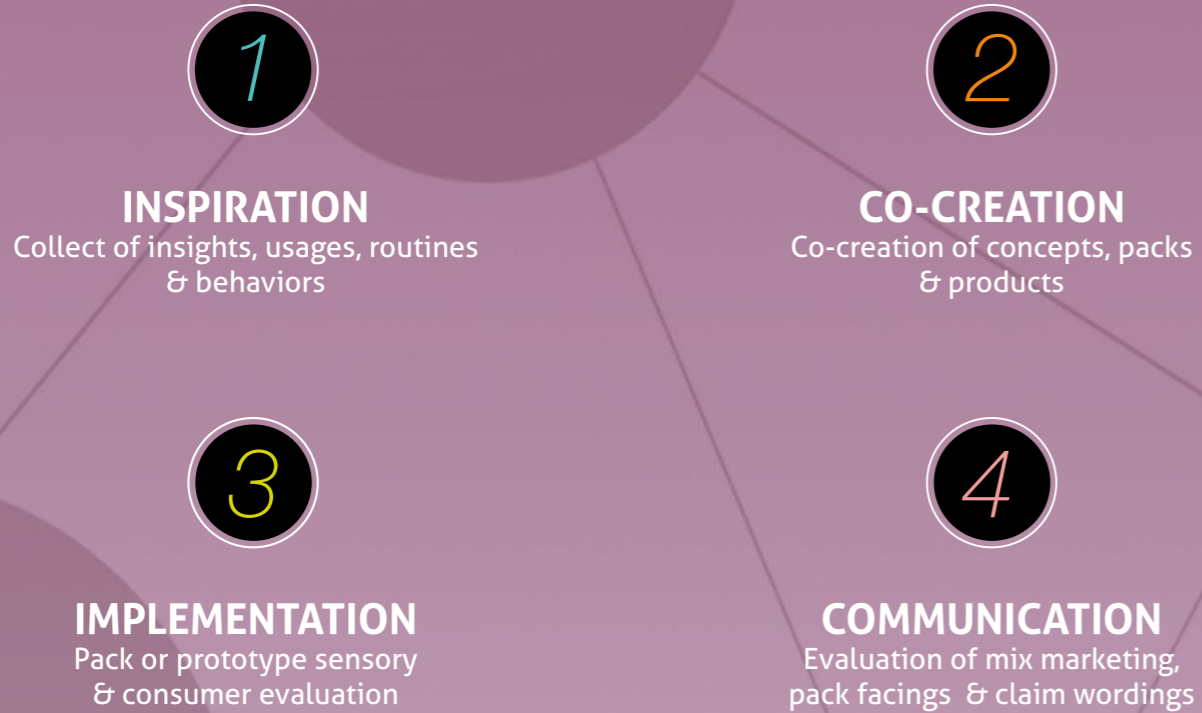
Specialized in the cosmetic area since 2006, Imasens helps the most prestigious cosmetic brands to develop winning concepts and products and to validate their efficacy.



## SOME OF OUR REFERENCES



## OUR AREAS OF EXPERTISE



## INTERNATIONAL SCOPE

